

BARNES & NOBLE Events

401 Newport Center Drive, Newport Beach, CA 92660 **Phone:** 949.718.0109
Store Hours: Monday - Saturday 10:00 am - 9:00 pm, Sunday 10:00 am - 8:00 pm

Book Release & Signing Event!

Featuring Q & A with author Terri Sjodin

Title: *Presentation Ready - Improve Your Sales Presentation Outcomes & Avoid the Twelve Most Common Mistakes*

Author: Terri L. Sjodin

Publisher: McGraw-Hill

ISBN-13: 978-1266021619

Date: *Friday, March 15, 2024*

Event Time:

Meet & Greet beginning at 5:30 pm

Author Interview/Q&A from 6:00-6:30 pm

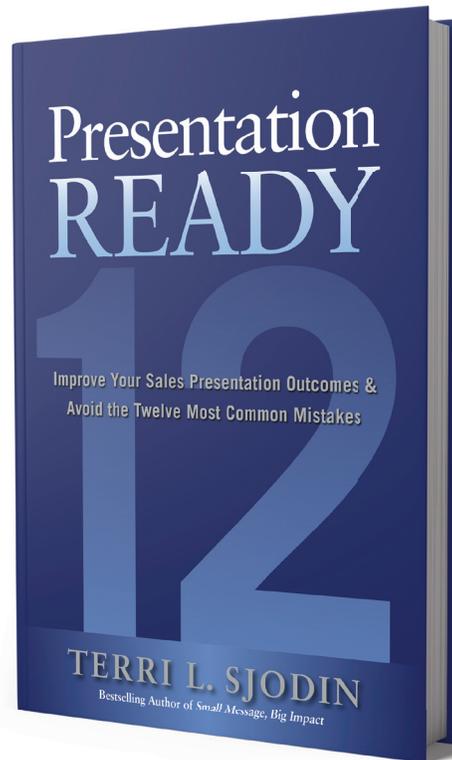
Book signing to follow

Location: Barnes & Noble - Fashion Island Mall

401 Newport Center Drive Suite A215, Newport Beach, CA 92660

We hope you will join us!

If you would like to pre-order your copy for pick up at the event, please contact the store directly at (949) 718-0109.



For more information, please visit:
www.sjodincommunications.com/presentationready

Book Description

In *Presentation Ready* (McGraw Hill, March 2024), New York Times bestselling author and award-winning speaker, entrepreneur and speech coach Terri Sjodin unveils the findings of a comprehensive multi-year three phase research study aimed at transforming the way professionals approach crucial meetings and presentations. With insights drawn from the experiences and observations of 5,000 business professionals, Sjodin's latest book identifies 12 common "pain points" that hinder success in presentations, providing readers with a clear understanding of what may have been holding them back. You may laugh or cringe at some of the confessions, stories, and observations in the book, but they are all true. In this work, Sjodin provides invaluable insights and practical solutions for people to enhance their skills and adapt their presentations to achieve the best results.



About the author...

Terri Sjodin has specialized in helping people build and deliver more polished, persuasive, and effective presentations for over 25 years. She is the Principal and Founder of Sjodin Communications, a public speaking, sales training and consulting firm based in Newport Beach, CA. Terri is a popular LinkedIn Learning Instructor and a frequent guest on radio and television talk shows throughout the country, appearing on The Today Show, Bloomberg, CNN, CNBC, and many industry podcasts.

Can't make it to the Book Release Event? Order your copy online at: www.barnesandnoble.com